

Graphic Design Year 1

Scope & Sequence

| Year 1, Semester 1 | | |
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| <p style="text-align: center;"><u>Unit 1 (5 days)</u></p> <p>Unit Name: Computer Setup and Safety Tech. Stds: 1.0, 5.0 PS Stds: 1.0, 4.0 Industry Stds: Lab 51%+: No Work Based Learning: Students will learn to set up industry standard computers in order to be ready for projects that resemble real work in the graphic design industry. CTSO:</p> | <p style="text-align: center;"><u>Unit 2 (5 days)</u></p> <p>Unit Name: History of Graphic Design and Careers Tech. Stds: 1.0, 4.0 PS Stds: 1.0, 4.0 Industry Stds: Lab 51%+: Yes Work Based Learning: Students will learn visual communication skills and history communication to understand the importance of communication in the real work world of graphic design. ELA 11-12.RI.3 Analyze a complex set of ideas or sequence of events and explain how specific individuals, ideas, or events interact and develop over the course of the text. CTSO:</p> | <p style="text-align: center;"><u>Unit 3 (5 days)</u></p> <p>Unit Name: Copyright and Ethics Tech. Stds: 1.0, 2.0 PS Stds: 2.0, 3.0, 6.0, 8.0 Industry Stds: Lab 51%+: Yes Work Based Learning: Students will learn about the copyright laws in the real work industry of graphic design. ELA 11-12.W.8 Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation. CTSO: Nominations for Skills USA</p> |
| <p style="text-align: center;"><u>Unit 4 (10 days)</u></p> <p>Unit Name: Workflow Tech. Stds: 1.0, 3.0, 7.0 PS Stds: 2.0, 4.0, 5.0 Industry Stds: Lab 51%+: No Work Based Learning: Students will learn about industry workflow for on the job organization skills. ELA: 11-12.SL.2 Integrate multiple sources of information presented in diverse media and formats in order to make informed decisions and propose solutions, while evaluating the credibility and accuracy of each source and noting any discrepancies. CTSO:</p> | <p style="text-align: center;">CTSO Fall Conference</p> <p style="text-align: center;"><u>Unit 5 (15 days)</u></p> <p>Unit Name: Photoshop Basics Tech. Stds: 5.0, 8.0 PS Stds: Industry Stds: Lab 51%+: Yes Work Based Learning: Students will learn skills of the application Adobe Photoshop which is an industry standard program. 11-12.W.6 Use technology, including the internet, to produce, publish, and update individual or shared writing products in response to ongoing feedback, including new arguments or information. CTSO: Election of officers for SkillsUSA</p> | <p style="text-align: center;"><u>Unit 6 (25 days)</u></p> <p>Unit Name: Illustrator Basics Tech. Stds: 5.0, 8.0 PS Stds: Industry Stds: Lab 51%+: Yes Work Based Learning: Students will learn skills of the application Adobe Illustrator which is an industry standard program. G.G-MG.A.1 Use geometric shapes, their measures, and their properties to describe objects utilizing real-world context. CTSO: Students will partner with other students to create button and practice client and designer relationships for upcoming elections. Assists to be created are stickers, buttons, and flyers.</p> |

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| <p style="text-align: center;"><u>Unit 7 (20 days)</u></p> <p>Unit Name: InDesign Basics Tech. Stds: 5.0, 8.0, 9.0 PS Stds: 3.0 Industry Stds: Lab 51%+: Yes Work Based Learning: Students will learn skills of the application Adobe In-Design which is an industry standard program. CTSO:</p> | | |
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Year 1, Semester 2

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| <p style="text-align: center;"><i>CTSO Regional Conference or Online Testing</i></p> <p style="text-align: center;"><u>Unit 8 (15 days)</u></p> <p>Unit Name: Design Theory Tech. Stds: 6.0, 7.0 PS Stds: 3.0 Industry Stds: Lab 51%+: Yes Work Based Learning: Students will develop skills of visual communication for future graphic design projects.</p> <p>ELA 11-12.RI.2 Determine and analyze the development and interaction of two or more central ideas over the course of a text to provide a complex analysis or objective summary</p> <p>CTSO:</p> | <p style="text-align: center;"><u>Unit 9 (20 days)</u></p> <p>Unit Name: Color Theory Tech. Stds: 5.0, 6.0, 8.0 PS Stds: Industry Stds: Lab 51%+: Yes Work Based Learning: Students will learn industry standard color pantones and swatching for real work experience.</p> <p>CTSO:</p> | <p style="text-align: center;"><i>CTSO State Conference</i></p> <p style="text-align: center;"><u>Unit 10 (20 days)</u></p> <p>Unit Name: Typography Tech. Stds: 6.0, 8.0 PS Stds: Industry Stds: Lab 51%+: Yes Work Based Learning: Students will learn typography standards for the standard industry of graphic design</p> <p>ELA 11-12.W.4 Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. (Grade-specific expectations for writing types are defined in standards 1–3 above.)</p> <p>CTSO:</p> |
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| <p style="text-align: center;"><u>Unit 11 (10 days)</u></p> <p>Unit Name: Print and Mockup Tech. Stds: 5.0, 9.0 PS Stds: 3.0 Industry Stds: Lab 51%+: Yes Work Based Learning: Students will learn to save and print files for the industry standards of a large format printer. CTSO:</p> <p>Students will be in charge of real life print production by offering services to the public of large poster printing.</p> | <p style="text-align: center;"><u>Unit 12 (10 days)</u></p> <p>Unit Name: Project Based Learning #1 Tech. Stds: 1.0, 3.0, 4.0 PS Stds: Industry Stds: Lab 51%+: Yes Work Based Learning: Students will practice their skills of graphic design, client briefs and prepare, present and critique the progress for real work life experience. CTSO:</p> <p>Student's will collaborate and create brand to sell in the graphic design CTSO store.</p> | <p style="text-align: center;"><u>Unit 13 (20 days)</u></p> <p>Unit Name: Project Based Learning #2 Tech. Stds: 1.0, 3.0, 4.0 PS Stds: 1.0, 2.0, 9.0 Industry Stds: Lab 51%+: Yes Work Based Learning: Students will practice their skills of graphic design, client briefs and prepare, present and critique the progress for real work life experience.</p> <p>G.G-MG.A.3 Apply geometric methods to solve design problems utilizing real-world context.</p> <p>CTSO:</p> <p style="text-align: right;">CTSO National Conference</p> |
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Graphic Design Year 2

Scope & Sequence

Year 2, Semester 1

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| Year 2, Semester 1 | | |
| <p style="text-align: center;"><u>Unit 1 (5 days)</u></p> <p>Unit Name: Photoshop Review Tech. Stds: 6.0 PS Stds: Industry Stds: Lab 51%+: Yes Work Based Learning: CTSO:</p> | <p style="text-align: center;"><u>Unit 2 (15 day)</u></p> <p>Unit Name: Illustrator Review Tech. Stds: 2.0 PS Stds: 8.0 Industry Stds: Lab 51%+: Yes Work Based Learning: The use of shapes and angles inside the Adobe Illustrator program to learn real work experience in logo creation.</p> <p>G.G-MG.A.1 Use geometric shapes, their measures, and their properties to describe objects utilizing real-world context</p> <p>CTSO:</p> | <p style="text-align: center;"><u>Unit 3 (10 days)</u></p> <p>Unit Name: Project One - Self Portrait - Illustrator Tech. Stds: 1.0, 3.0, 7.0 PS Stds: 1.0, 3.0, 4.0, 5.0 Industry Stds: Lab 51%+: Yes Work Based Learning: CTSO: Nominations for Skills USA</p> |
| <p style="text-align: center;"><u>Unit 4 (10 days)</u></p> <p>Unit Name: Thumbnail Sketching & Typography in Illustrator Tech. Stds: 6.0 PS Stds: Industry Stds: Lab 51%+: Yes Work Based Learning: CTSO:</p> | <p style="text-align: center;">CTSO Fall Conference</p> <p style="text-align: center;"><u>Unit 5 (3 days)</u></p> <p>Unit Name: Design Theory Tech. Stds: 6.0 PS Stds: Industry Stds: Lab 51%+: Yes Work Based Learning: CTSO: Election of officers for SkillsUSA</p> | <p style="text-align: center;"><u>Unit 6 (2 days)</u></p> <p>Unit Name: Copyright and Ethics Review Tech. Stds: 2.0 PS Stds: 8.0 Industry Stds: Lab 51%+: No Work Based Learning: CTSO:</p> |



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| <p style="text-align: center;"><u>Unit 7 (1 day)</u></p> <p>Unit Name: Design Brief Tech. Stds: 1.0, 3.0, 7.0 PS Stds: 1.0, 3.0, 4.0, 5.0 Industry Stds: Lab 51%+: No Work Based Learning: CTSO: Meeting to discuss program of work</p> | <p style="text-align: center;"><u>Unit 8 (15 days)</u></p> <p>Unit Name: Logo Design Tech. Stds: 5.0, 6.0, 7.0, 8.0, 9.0 PS Stds: 3.0 Industry Stds: Lab 51%+: Yes Work Based Learning: CTSO:</p> <p>Students will create a logo for a local company or individual of a small start up.</p> | <p style="text-align: center;"><u>Unit 9 (5 days)</u></p> <p>Unit Name: Photography Basics Tech. Stds: 5.0, 8.0 PS Stds: Industry Stds: Lab 51%+: Yes Work Based Learning: CTSO:</p> |
| <p style="text-align: center;"><u>Unit 6 (15 days)</u></p> <p>Unit Name: Indesign Review, Print Project #1 Tech. Stds: 5.0, 6.0, 7.0, 8.0, 9.0 PS Stds: 3.0 Industry Stds: Lab 51%+: Yes Work Based Learning: Students will practice their skills of graphic design, client briefs and prepare, present and critique the progress for real work life experience.</p> <p>ELA 11-12.W.7 Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.</p> <p>CTSO:</p> | <p style="text-align: center;"><u>Unit 7 (15 days)</u></p> <p>Unit Name: Design Theory, Print Project #2 Tech. Stds: 5.0, 6.0, 7.0, 8.0, 9.0 PS Stds: 3.0 Industry Stds: Lab 51%+: Yes Work Based Learning: Students will practice their skills of graphic design, client briefs and prepare, present and critique the progress for real work life experience.</p> <p>CTSO:</p> | <p style="text-align: center;"><u>Unit 8 (10 days)</u></p> <p>Unit Name: Color Theory, Digital Design #1 Tech. Stds: 5.0, 6.0, 7.0, 8.0, 9.0 PS Stds: 3.0 Industry Stds: Lab 51%+: Yes Work Based Learning: Students will practice their skills of graphic design, client briefs and prepare, present and critique the progress for real work life experience.</p> <p>CTSO:</p> |

Year 2, Semester 2

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| <p style="text-align: center;"><u>Unit 8 (10 days)</u></p> <p>Unit Name: Color Theory, Digital Design #1 Tech. Stds: 5.0, 6.0, 7.0, 8.0, 9.0 PS Stds: 3.0 Industry Stds: Lab 51%+: Yes Work Based Learning: Students will practice their skills of graphic design, client briefs and prepare, present and critique the progress for real work life experience.</p> <p>ELA 11-12.W.8 Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to</p> | <p style="text-align: center;">CTSO Regional Conference or Online Testing</p> <p style="text-align: center;"><u>Unit 9 (10 days)</u></p> <p>Unit Name: Typography, Print Project #3 Tech. Stds: 5.0, 6.0, 7.0, 8.0, 9.0 PS Stds: 2.0, 3.0 Industry Stds: Lab 51%+: Yes Work Based Learning: Students will practice their skills of graphic design, client briefs and prepare, present and critique the progress for real work life experience.</p> <p>ELA 11-12.W.10 Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of tasks, purposes, and audiences.</p> | <p style="text-align: center;"><u>Unit 10 (5 days)</u></p> <p>Unit Name: Typography, Print Collaborative Project #1 Tech. Stds: 5.0, 6.0, 7.0, 8.0, 9.0 PS Stds: 3.0 Industry Stds: Lab 51%+: Yes Work Based Learning: Students will practice their skills of graphic design, client briefs and prepare, present and critique the progress for real work life experience.</p> <p>CTSO:</p> |
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| <p>maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.</p> <p>CTSO:</p> | <p>CTSO:</p> | |
| <p style="text-align: center;">CTSO State Conference</p> <p style="text-align: center;"><u>Unit 11 (15 days)</u></p> <p>Unit Name: Print and Mock Up -Movie Poster, Collaborative Project #2 Tech. Stds: 5.0, 6.0, 7.0, 8.0, 9.0 PS Stds: 2.0, 3.0 Industry Stds: Lab 51%+: Yes Work Based Learning:Students will practice their skills of graphic design, client briefs and prepare, present and critique the progress for real work life experience. CTSO:</p> | <p style="text-align: center;"><u>Unit 12 (20 days)</u></p> <p>Unit Name: Project Based Learning, Print Project #3 Tech. Stds: 5.0, 6.0, 7.0, 8.0, 9.0 PS Stds: 3.0 Industry Stds: Lab 51%+: Yes Work Based Learning:Students will practice their skills of graphic design, client briefs and prepare, present and critique the progress for real work life experience. CTSO:</p> | <p style="text-align: center;"><u>Unit 13 (15 days)</u></p> <p>Unit Name: Portfolio Tech. Stds: 3.0 PS Stds: 5.0 Industry Stds: Lab 51%+: Yes Work Based Learning:Students will practice their skills of graphic design, client briefs and prepare, present and critique the progress for real work life experience. CTSO:</p> <p style="text-align: center;">ADE Technical Skills Assessment Industry Certification Exam CTSO National Conference</p> |