



# Digital Communications 1 & 2

## Scope & Sequence

Year 1, Semester 1		
<p style="text-align: center;"><u>Unit 1 (10 days)</u></p> <p><b>Unit Name: Computer Setup and Safety</b>            Tech. Stds: 1.0, 5.0            PS Stds: 3.0            Industry Stds:            Lab 51%+: No            Work Based Learning: Students will learn to set up industry standard computers in order to be ready for projects that resemble real work in the graphic design industry.            CTSO:</p>	<p style="text-align: center;"><u>Unit 2 (10 days)</u></p> <p><b>Unit Name: History and Law</b>            Tech. Stds: 1.0, 2.0, 5.0            PS Stds: 1.0, 2.0, 4.0            Industry Stds:            Lab 51%+: Yes            Work Based Learning: Students will learn the laws and history of the importance of news and publication and how it plays a role in the real work world of journalism.            ELA 11-12.RI.3 Analyze a complex set of ideas or sequence of events and explain how specific individuals, ideas, or events interact and develop over the course of the text.            CTSO:</p>	<p style="text-align: center;"><u>Unit 3 (10 days)</u></p> <p><b>Unit Name: Copyright and Ethics</b>            Tech. Stds: 1.0, 2.0            PS Stds: 2.0, 3.0, 6.0, 8.0            Industry Stds:            Lab 51%+: Yes            Work Based Learning: Students will learn about the copyright laws in the real work industry of journalism.            ELA 11-12.W.8 Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.            CTSO: Nominations for SkillsUSA</p>
<p style="text-align: center;"><u>Unit 4 (15 days)</u></p> <p><b>Unit Name: News Literacy</b>            Tech. Stds: 3.0, 7.0, 10.0            PS Stds: 1.0, 2.0, 4.0,            Industry Stds:            Lab 51%+: No            Work Based Learning: Students will learn the differences between facts and fiction, in order to demonstrate skills as a school journalist.            ELA: 11-12.SL.2 Integrate multiple sources of information presented in diverse media and formats in order to make informed decisions and propose solutions, while evaluating the credibility and accuracy of each source and noting any discrepancies.            CTSO:            Student's will cover sports and events and conduct skills of interviewing and writing a story about the event.</p>	<p style="text-align: center;"><b>CTSO Fall Conference</b></p> <p style="text-align: center;"><u>Unit 5 (24 days)</u></p> <p><b>Unit Name: Interviewing Theory</b>            Tech. Stds: 3.0            PS Stds: 4.0, 7.0, 8.0            Industry Stds:            Lab 51%+: Yes            Work Based Learning: Students will conduct interviews of other students, teachers and staff to develop their skills in interviewing for journalism.            ELA 11-12.W.4 Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. (Grade-specific expectations for writing types are defined in standards 1–3 above.)            CTSO:</p>	<p style="text-align: center;"><u>Unit 6 (24 days)</u></p> <p><b>Unit Name: Project Management</b>            Tech. Stds: 5.0, 7.0, 8.0, 9.0, 12.0            PS Stds: 1.0, 2.0, 3.0, 4.0, 5.0, 6.0, 7.0, 8.0            Industry Stds:            Lab 51%+: Yes            Work Based Learning: Students will learn time management, and assist in areas of need to complete the yearbook.            11-12.W.6 Use technology, including the internet, to produce, publish, and update individual or shared writing products in response to ongoing feedback, including new arguments or information.            CTSO:</p>

**Year 1, Semester 2**

<p align="center"><u>Unit 8 (20 days)</u></p> <p><b>Unit Name: Intro to Photojournalism</b>            Tech. Stds: 3.0, 5.0, 6.0, 7.0, 8.0, 10.0            PS Stds: 1.0, 4.0, 5.0, 8.0            Industry Stds:            Lab 51%+: Yes            Work Based Learning: Students will learn the basics of photography which is an industry standard for real work experience.            CTSO:            Students will offer photo sessions ads for seniors to go into the yearbook.</p>	<p align="center"><u>Unit 9 (20 days)</u></p> <p><b>Unit Name: Intro to Writing Publications</b>            Tech. Stds: 3.0, 4.0, 5.0, 8.0, 9.0            PS Stds: 1.0, 2.0, 4.0, 5.0, 7.0, 8.0            Industry Stds:            Lab 51%+: Yes            Work Based Learning: Students will learn the importance of publication and grammar for the real publication of the yearbook.            CTSO:            Students will create, sell and market yearbooks to the student body.</p>	<p align="center"><b>CTSO State Conference</b></p> <p align="center"><u>Unit 10 (21 days)</u></p> <p><b>Unit Name: Intro to Design</b>            Tech. Stds: 3.0, 5.0, 6.0            PS Stds: 4.0, 8.0            Industry Stds:            Lab 51%+: Yes            Work Based Learning: Work Based Learning: Students will learn skills of the application Adobe In-Design which is an industry standard program.            CTSO:            Students will create, sell and market yearbook to the student body.</p>
<p align="center"><u>Unit 5 (10 days)</u></p> <p><b>Unit Name: Photoshop Basics</b>            Tech. Stds: 5.0, 8.0            PS Stds:            Industry Stds:            Lab 51%+: Yes            Work Based Learning: Students will learn skills of the application Adobe Photoshop which is an industry standard program.</p> <p>11-12.W.6 Use technology, including the internet, to produce, publish, and update individual or shared writing products in response to ongoing feedback, including new arguments or information.</p> <p>CTSO: Election of officers for SkillsUSA</p>	<p align="center"><u>Unit 7 (20 days)</u></p> <p><b>Unit Name: InDesign Basics</b>            Tech. Stds: 5.0, 8.0, 9.0            PS Stds: 3.0            Industry Stds:            Lab 51%+: Yes            Work Based Learning: Students will learn skills of the application Adobe In-Design which is an industry standard program.            CTSO:            Students will create, sell and market yearbooks to the student body.</p>	

**Year 2, Semester 1**

<p><u>Unit 1 (30 days)</u></p> <p><b>Unit Name: Interviewing Practice</b>            Tech. Stds: 6.0            PS Stds:            Industry Stds:            Lab 51%+: No            Work Based Learning: Students will practice interviewing other students, teachers and staff for the yearbook. From there they will create information to archive the year's events.            CTSO:</p>	<p><b>CTSO Fall Conference</b>  <u>Unit 2 (30 day)</u></p> <p><b>Unit Name: Project Management Practice</b>            Tech. Stds: 2.0            PS Stds: 8.0            Industry Stds:            Lab 51%+: Yes            Work Based Learning: Students will stay on task with other students and have a time management system to submit and meet all deadlines for the yearbook.</p> <p>ELA 11-12.W.7 Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.            CTSO:            Students will create, sell and market yearbooks to the student body.</p>	<p><u>Unit 3 (30 days)</u></p> <p><b>Unit Name: Advance Photojournalism</b>            Tech. Stds: 3.0,5.0,6.0, 7.0,8.0,10.0            PS Stds: 1.0, 2.0, 4.0, 5.0, 7.0, 8.0            Industry Stds:            Lab 51%+: Yes            Work Based Learning: Students will practice their skills of photography to capture images for the yearbook            CTSO:            Students will create, sell and market yearbook to the student body.</p>
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**Year 2, Semester 2**



**CTSO State Conference**

Unit 9 (45 days)

**Unit Name: Advanced Writing for Publications**

Tech. Stds: 5.0, 6.0 7.0, 8.0, 9.0

PS Stds: 2.0, 3.0

Industry Stds:

Lab 51%+: Yes

Work Based Learning: Students will complete stories and publications of writing, photos and imagery for the yearbook.

CTSO

Students will create, sell and market yearbook to the student body. :

Unit 10 (45 days)

**Unit Name: Digital Communications**

Tech. Stds: 5.0, 6.0, 7.0, 8.0, 9.0

PS Stds: 3.0

Industry Stds:

Lab 51%+: Yes

Work Based Learning: Students will create a digital communication dialogue within yearbook class and also a print material, the yearbook with their photos and stories to represent the school.

ELA 11-12.W.7 Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.

CTSO:

Students will create, sell and market yearbook to the student body.

**ADE Technical Skills Assessment  
Industry Certification Exam  
CTSO National Conference**